



































**EMPERADOR INC.** First Half 2016 Results Briefing August 15, 2016





2 Our Recent Initiatives

3 ) Key Takeaways

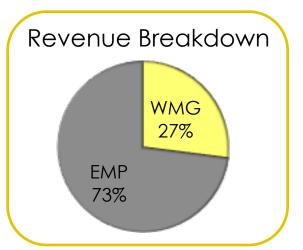


### 1H16 Financial Highlights

PHP18.4b
Consolidated
Revenues

Net Income Margin 19%





PHP3.4b
Consolidated
Net Income

Consolidated
Revenue
Growth
0.2%

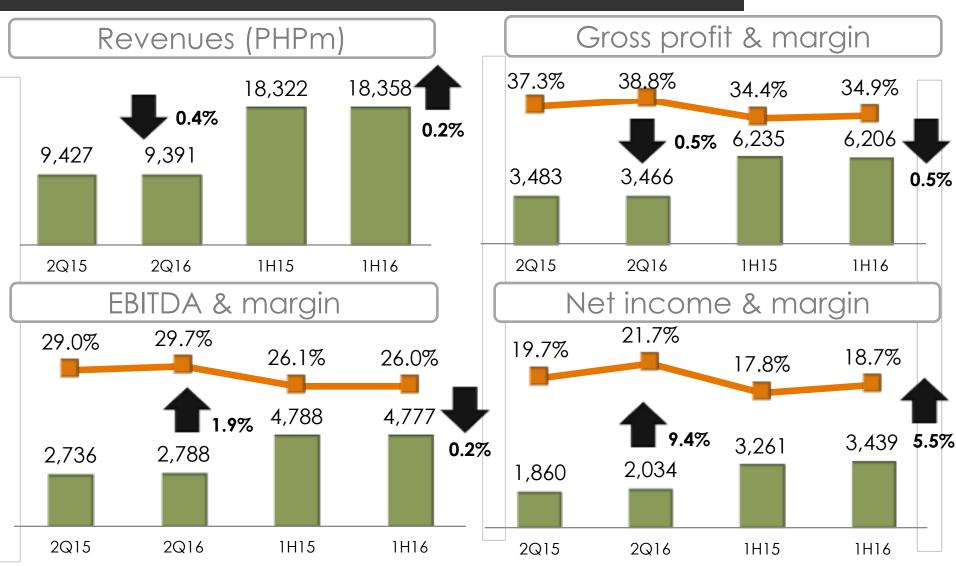


# 1H16 Performance Update

	2Q16	QoQ	YoY	1H15	1H16	YoY	Commentary
Revenues (PHPm)	9,391	4.7%	-0.4%	18,322	18,358	0.2%	Impact of Russian Standard exit partially offset by Fundador consolidation, price increase, new products
Gross profit (PHPm)	3,466	26.5%	-0.5%	6,235	6,206	-0.5%	Higher blended GPM due to lower COGS, WMG
Gross profit margin (%)	39%			34%	35%		margin improvement; 38% GPM for EMP (ex WMG), 26% for WMG
EBITDA (PHPm)	2,788	40.2%	1.9%	4,788	4,777	-0.2%	Stable EBITDA margin driven by EMP's (ex WMG)
EBITDA margin	30%			26%	26%		32% and WMG's 10% margins
Net income (PHPm)	2,034	44.8%	9.4%	3,261	3,439	5.5%	Higher margin resulted in
Net income margin	22%			18%	19%		higher earnings, both in absolute and growth terms

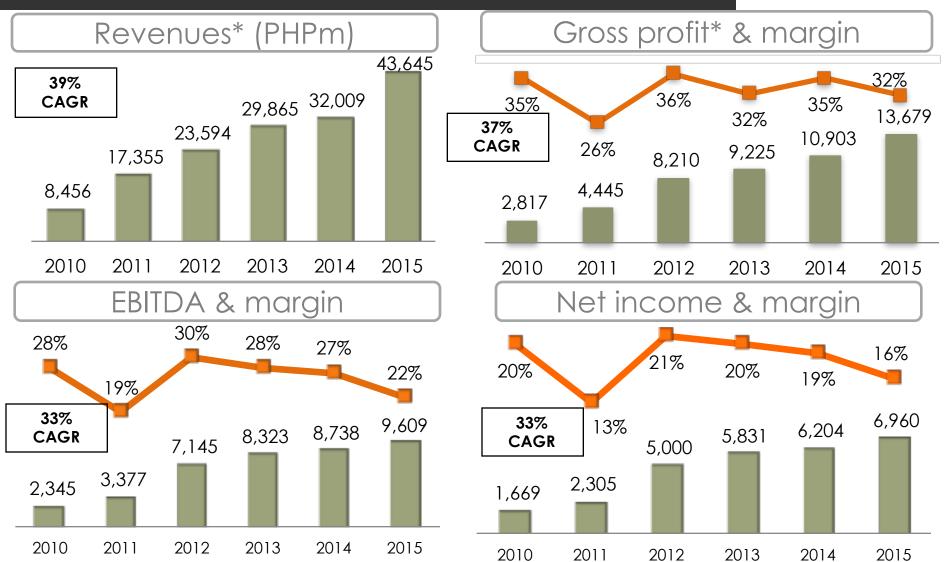


### Latest Financial Performance





### Financial History



<sup>\*</sup> Consolidated (sale of goods + other revenues); gross profit on sale of goods



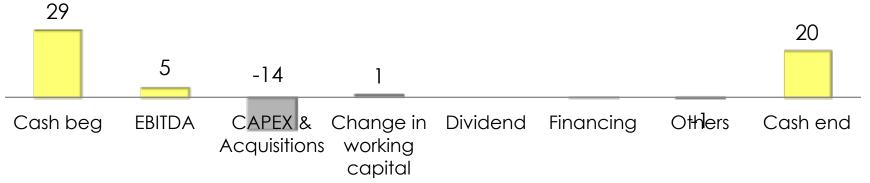
# Segment Breakdown

In DLID maillions	Reve	nues	Gross Profit		EBITDA		Net Income	
In PHP millions	1H15	1H16	1H15	1H16	1H15	1H16	1H15	1H16
EMP (ex WMG)	11,734	13,398	4,939	4,916	4,394	4,269	2,961	3,059
WMG	6,588	4,960	1,296	1,290	395	508	300	380
EMP (consolidated)	18,322	18,358	6,235	6,206	4,788	4,777	3,261	3,439



# Solid Capital Position

(PHPm)	Cash	Debt	Net Debt	Net Debt to Equity	Commentary
1H16	20,020	29,220	9,200	18%	Use of cash to close Fundador transaction
	20,020	23,959	3,939	8%*	* Ex Equity-linked security
2015	29,178	29,159	cash	na	Additional debt to purchase Fundador
		C	Cash Posi	tion (PHPb)	
29					







Our Recent Initiatives

3 ) Key Takeaways



### Travel Retail

#### The World's Finest Liquor

Terminal 3 Pre Departure Opening Date: March 15, 2016



# EMPERADOR INC.

### Travel Retail

Opening of T3 Pre-Dep Double Lion Bar, April 18









 Emperador's first ever bar was opened in T3 pre-departure area.





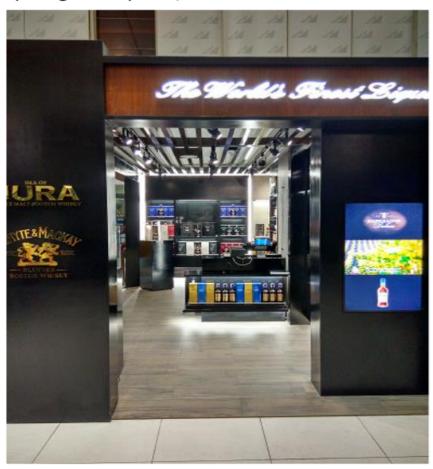


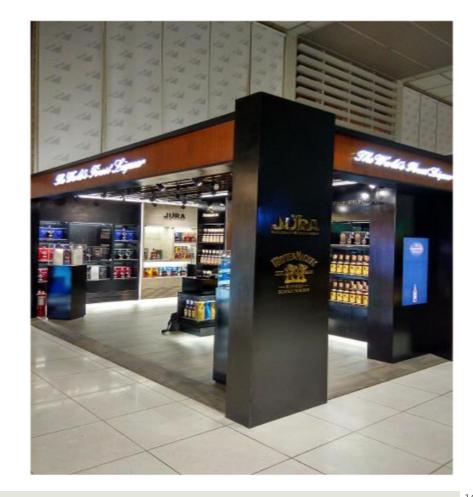
### Travel Retail

#### The World's Finest Liquor

Terminal 2 Departure

Opening Date: April 29, 2016







### Travel Retail

#### The World's Finest Liquor

Terminal 2 Arrival

Opening Date: April 29, 2016









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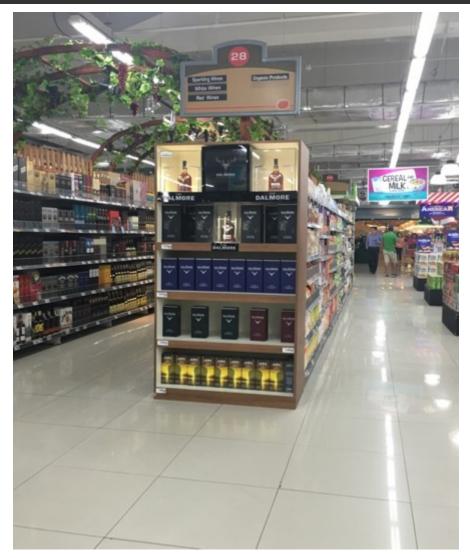


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2 Our Recent Initiatives

3 Key Takeaways



### Dominance, Premiumization, Profitability

# <u>Future-proofing</u> dominance

We want to secure our dominance in Philippine liquor while making a dent on global liquor.

### **Premiumization**

We are best positioned to do premiumization in the Philippines.



## **Profitability**

We want margin sustainability and stability.







## **END OF PRESENTATION**